

Manish Sharma

Senior Product Designer

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Senior Product Designer with 5+ years crafting intuitive B2B SaaS and B2C experiences in Web3, Fintech, Healthcare, and E-commerce. I blend design thinking and accessibility to drive impactful user experiences and global collaboration.

Work Experience

Senior Product Designer

Oasis Pro | Freelance Contract | Jun 2023 - Present

- Achieved 21% boost in sign up's by redesigning the Oasis Marketplace's onboarding, reducing drop-off's by 3x.
- Building scalable, web3 enabled products at Oasis Pro.
- Established and maintained a design system from the ground up, ensuring consistency and efficiency.

Product Designer

Kellton | Dec 2021 - Jun 2023

- Achieved market fit for a healthcare product, onboarding 75,000 users through design workshops and in-depth user research.
- Delivered 10 Flowcode features that generated \$12M+ revenue and created a scalable design system for team efficiency.
- Led Kellton's rebrand after a decade and mentored junior designers to ensure high standards and growth.

UX Designer

OneAssist Consumer Solutions | May 2021 - Sep 2021

- Increased reseller revenue by 1.6% in one quarter with a new EMI feature, empowering tier 1 & 2 city resellers to boost sales.
- Optimized the user app's sales flow by addressing usability challenges and adding clear visual cues to distinguish included services, boosting user comprehension and engagement.

UX Designer

Kellton | Nov 2019 - Apr 2021

- Led design workshops, sprints, research, and visual design for brands like PwC, Max Healthcare, Durex India, Clix Capital, and Avanse Edu Loan.
- Gathered requirements, created information architecture, designed wireframes, validated with users/stakeholders, and documented for development.
- Conducted usability tests with Invision prototypes to validate designs.

UI/UX Designer

Varya Vega | Jun 2018 - Oct 2019

- Designed for over 7 apps and 8 websites.
- Learned micro-interactions on adobe xd and implemented them in client projects.
- Gathered requirements, designed wireframes, validated designs with users and stakeholders.

Portfolio Links

[Portfolio Website](#)

[LinkedIn](#)

Education

Post Graduation in UX Design

Conestoga College, Canada | 2021 - 2022

Bachelor in Business

Delhi University, India | 2016 - 2019

Tools

Figma

Adobe Xd

Sketch

Webflow/Framer

Jira

Miro

Skills

UI/UX Design

Interaction design

Wireframing

Prototyping

Microinteractions

Design System

User Research

A/B testing

Usability testing

Certifications

HCI by Interaction Design Foundation

IBM Enterprise Design Thinking - Team Essentials for AI

TCPS2 Certification on Research Ethics