



Manish Sharma

UX Designer

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Hello, I'm a Toronto-based Product Designer with 4+ years of experience. Learning while crafting products, interactions, and journeys. So far, I've crafted journeys for industries like Fintech, Healthcare, E-Comm and recently, an offerings platform (one of a kind).

EXPERIENCE

Senior Product Designer (Freelance) / Oasis Pro Jun 2023 - Present

- Designing for a marketplace integrated with blockchains like Solana, Aptos.
- The aim of creating products built is to sell them to brands like Apollo Global.
- Creating Branding and always looking out for scalability.

Product Designer / Kellton Dec 2021 - Jun 2023

- Designed a health product with conducting design workshops, primary and secondary research to visual design.
- Promoted to manage a global team and mentor other designers.
- Worked on providing solutions for critical features of the product "FlowCode". Some of the features were like - "Add Tags" in the process of creation of Flow Codes and "Custom Template" Allows users to create templates from scratch.
- Worked on creating new branding for Kellton over the last few months.

UX Designer / OneAssist Consumer Solutions May 2021 - Sep 2021

- I was solely responsible for designing the seller portal, working closely with stakeholders, which is highly used by Apple Store resellers every day to sell thousands of protection plans.
- My responsibilities were to build the product features from Research to Visual Design.
- Conducted user interviews and created new user journeys as we launched new features for the product. The most important feature was that we were launching EMI options for our sellers to help them sell more. This increased their sales by 3x.

UX Designer / Kellton Nov 2019 - Apr 2021

- Conducted workshops, end to end research and design for PwC, Bajaj Mutual Fund, Durex, Clix Capital, Qeopee and Avanse Edu Loan.
- Gathered requirements, developed information architecture, designed wireframes, validated designs with users and stakeholders and documented designs for development.

UI/UX Designer / Varya Vega Info Services Jun 2018 - Oct 2019

- Gathered requirements, developed information architecture, designed wireframes, validated designs with users and stakeholders and documented designs for development."
- Designed user experience of over 7 apps and 8 websites.
- Conducted usability tests using Invision prototypes to validate designs."

PORTFOLIO & LINKS

[Portfolio Website](#) [Behance](#)

[Dribbble](#) [LinkedIn](#)

TOOLS

Figma Adobe XD

Jira Material Design

Miro UserTesting.com

SKILLS

User-Centered Design Prototyping

User Research User Flow

User Persona Affinity Diagram

Visual Design Design thinking

CERTIFICATION

HCI by Interaction Design Foundation

IBM Enterprise Design Thinking - Team Essentials for AI

TCPS2 Certification on Research Ethics

EDUCATION

Post Grad in UX Design

Conestoga College, Canada / 2021 -2022

Bachelor in Business

Delhi University, India / 2016 - 2019